

Project Name Here

Please write in fill blanks

Project Deadline :- -----days

1. Company profile

Write your research about the company here.....

2. Project overview

Write your project overview here.....

3. Goals and objectives

Write your goals and objectives here.....

4. Target audience

Write about your target audience here.

- Age----
- Gender-----
- Country of residence-----
- City of residence-----
- Workplace-----
- Media consumption habits-----
- Daily habits-----

5. Design requirements

Write about design requirements here.

- Asset dimensions / requirements here----

- File formats-----
- Required color palette-----
- Image assets to be include-----
- Associated copy documents-----

6. Budget and schedule

Write about budget and schedule here.

- Budget breakdown here----
- Timeline breakdown here.-----

7. Wireframe / sketch

Do you have wireframe----(1) yes, (2) No

8. Logo

Do you have logo----(1) yes, (2) No

9. Inspiration website / any website design like you

Write here website name.....

Thanks.